

PhilImpact Fund

Building Social Impact Together

THE
PHILADELPHIA
FOUNDATION



REINVESTMENT
FUND

Introducing Philadelphia's Premier Place-Based Impact Investment Fund

The Philadelphia Foundation and Reinvestment Fund have joined forces to offer investors a new way to revitalize their communities while earning consistent returns. PhilImpact Fund is a fixed income product that puts 100 percent of investments toward enhancing the growth of the Greater Philadelphia Region. With the PhilImpact Fund, investors can be a source for good in their communities, supporting projects that deliver tangible results and positive social impact.

- 100% local projects
- Meaningful impact
- Ample deal flow
- Trusted outcomes and returns

Become Part of The Philadelphia Foundation's Largest Impact Investing Opportunity

The PhilImpact Fund will support a wide range of projects aimed at revitalizing communities and improving lives.



- Affordable and workforce housing
- Health care facilities and service providers
- Clean energy projects, including energy-efficient retrofits and clean energy generation
- Commercial real estate projects that support economic development and job creation in distressed markets

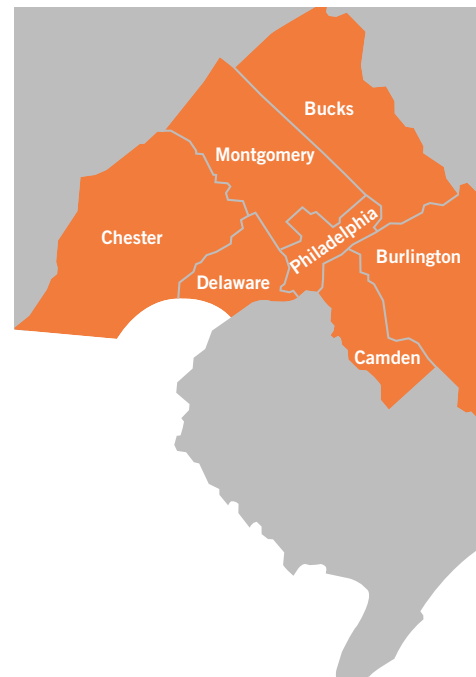


- Early childhood and K-12 educational facilities
- Arts and culture facilities focused on low-income communities
- Fresh food access, including supermarkets in food deserts and distribution centers
- Community facilities such as shelters and job training centers

If You're Invested Here, Invest Here.

PhilImpact Fund is a Reinvestment Fund local impact program founded and anchored by The Philadelphia Foundation. With more than a century of experience serving Philadelphia's communities, this partnership combines a strong track record of positive social impact with a results-driven investment approach. The Philadelphia Foundation has allocated \$5 million from its endowment investment portfolio, and Reinvestment Fund has committed a \$5 million match, putting the Fund well on its way to reaching its \$30 million goal.

Greater Impact for Greater Philadelphia



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Mission-Driven Commitment

Since 1918, The Philadelphia Foundation has used its deep knowledge of the community to promote the Greater Philadelphia region's economic, civic and social vitality.

Results-Driven Investments

Reinvestment Fund has a well-established approach to social impact assessment with a dedicated, internal research team that conducts impact assessment and policy-relevant research in fields central to its mission.

Impact You Can Measure

Investors in the PhilImpact Fund receive an annual report detailing the projects and the impacts of those projects with quantifiable measures, such as:

PATIENT VISITS

JOBS CREATED

SQUARE FEET DEVELOPED OR REHABILITATED

SCHOOL SEATS CREATED
OR PRESERVED

HOUSING UNITS CREATED
OR PRESERVED

Invest Today

Invest through a Donor Advised Fund at The Philadelphia Foundation.

Individual and corporate donors can participate in the Fund in increments of \$100,000 through special tax-deductible Donor Advised Funds.*

- Interest income to the funds of 2.75% annually over a five-year term
- Net annual interest income available for donor-advised grants
- Principal repayment in five years available for grant distribution or reinvestment at that time

Contact The Philadelphia Foundation for details.

donorrelations@philafound.org • 215-563-6417

*Contributions to a Donor Advised Fund at The Philadelphia Foundation – a 501(c)(3) publicly supported community foundation – are tax-deductible. Consult with a tax advisor for additional information.



"The PhilImpact Fund offers donors and investors a way to make their investments tangible. They can see the positive results in the communities they call home. We're proud to partner with Reinvestment Fund to grow philanthropic impact in our region."

- Pedro A. Ramos, President and CEO
of The Philadelphia Foundation



"This partnership offers an unprecedented opportunity for individuals and institutional investors who want to make an impact in the Philadelphia region. Local residents can invest with confidence, knowing their money will go toward powerful impact opportunities backed by a proven investment approach."

- Donald Hinkle-Brown, President and
CEO of Reinvestment Fund

Invest through Reinvestment Fund's Promissory Note Offering.

Contact Reinvestment Fund for details.

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