



on the table
Greater *Philly*



KNIGHT
FOUNDATION



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FOUNDATION

Anna Drozdowski

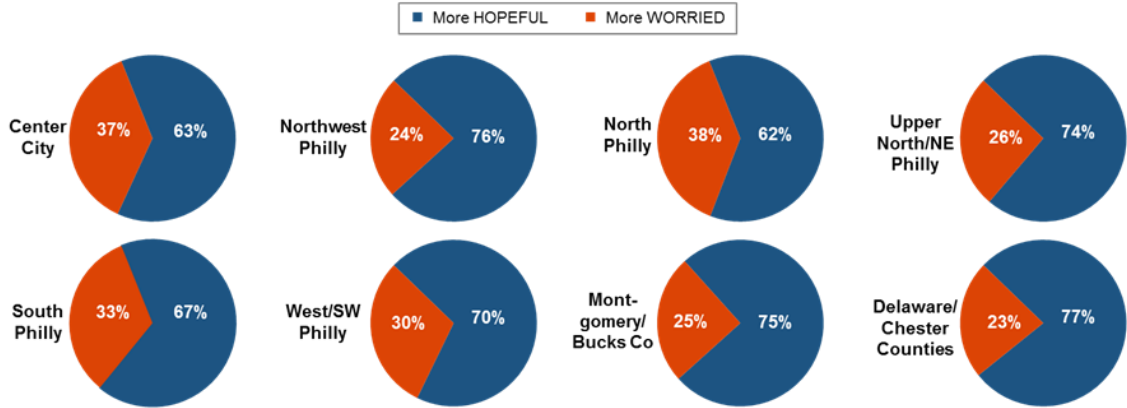
2018 Data Summary Brief

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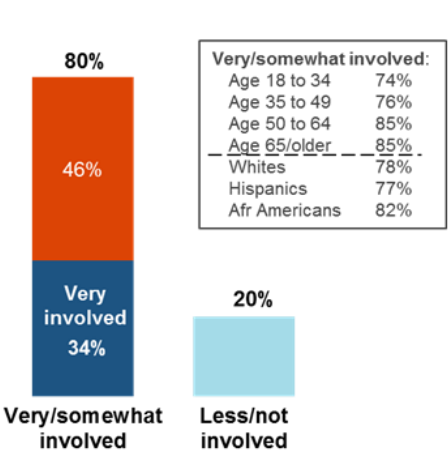
Prepared for the Philadelphia Foundation
By Community Marketing Concepts, Inc.

Residents in the Greater Philadelphia region are motivated to lead their communities into the future with optimism and impact, according to survey participants of the Philadelphia Foundation’s second **On the Table Philly** on Nov. 8, 2018. A significant majority of participants highlighted that involvement in community fueled their belief that they could make their community a better place to live, work and play.

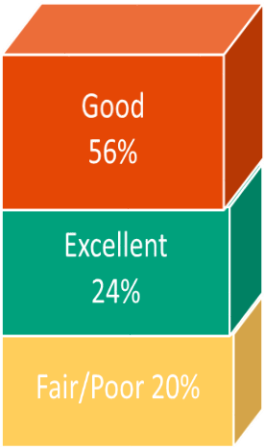
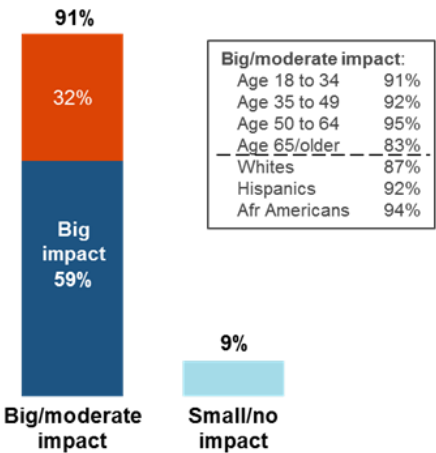
Looking ahead to the next five years or so, do you feel more hopeful or more worried about what the future holds for your community?



Involvement in my community and neighborhood activities:



Impact people like me can have in making my community a better place:



Overall Regional Happiness

80%

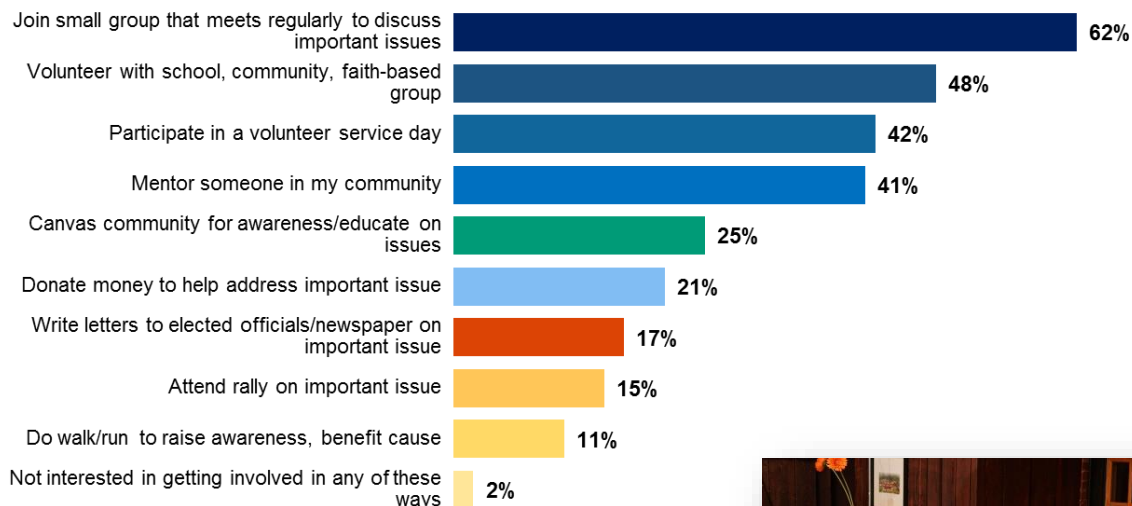
Participants have much to celebrate about their communities across the region. In addition to their neighborhood, participants who live in the city are most happy with public transportation and recreational opportunities. Participants who live in the surrounding counties identify the local schools at higher rates of satisfaction.

TWO or THREE aspects of my community with which I am most happy:

Center City		Northwest Philly		North Philly		Upper North/NE Philly	
Neighborhood	72%	Neighborhood	53%	Neighborhood	45%	Neighborhood	43%
Public transportation	56%	Recreation opportunities	51%	Public transportation	38%	Public transportation	42%
Recreation opportunities	39%	Public transportation	33%	Recreation opportunities	31%	Recreation opportunities	32%
						Public safety	32%
South Philly		West/Southwest Philly		Montgomery/Bucks Counties		Delaware/Chester Counties	
Neighborhood	57%	Public transportation	37%	Neighborhood	53%	Local schools	52%
Public transportation	48%	Neighborhood	35%	Public safety	50%	Neighborhood	42%
Recreation opportunities	43%	Recreation opportunities	26%	Local schools	47%	Recreation opportunities	36%

Nine in 10 participants say they will take a specific action or next steps regarding an issue they discussed at *On the Table Philly*.

In which THREE of these ways would you be most interested in getting involved in your community?

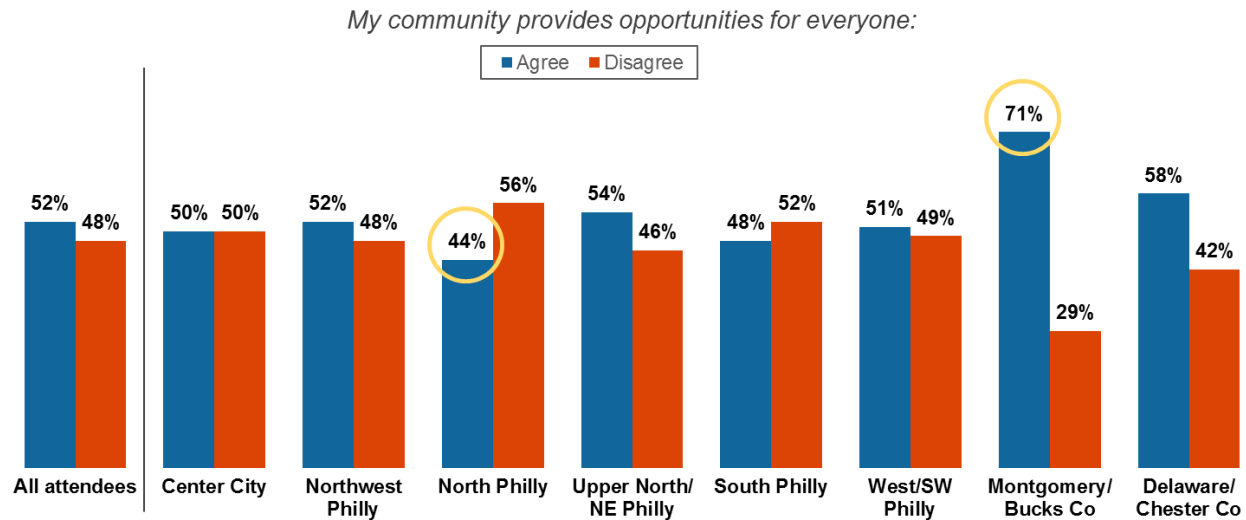


 **70% Vote**
in every local election



Opportunity Gap: Challenges identified across geographic and racial lines

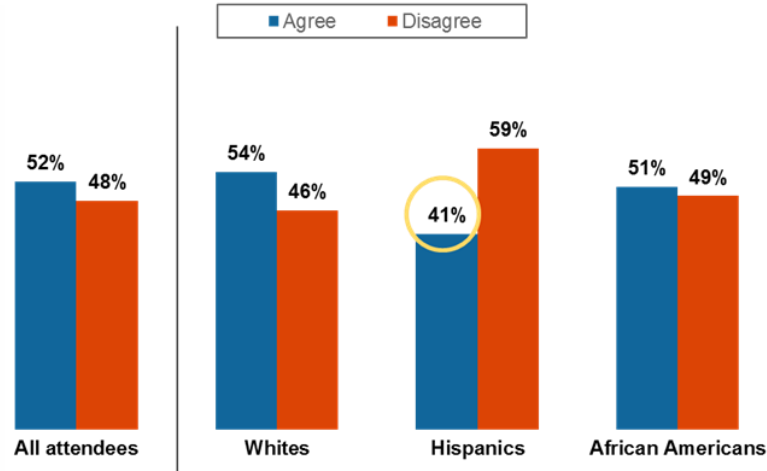
Perspectives vary across racial and ethnic groups about the prevalence of opportunity. Participants from the surrounding suburbs are more likely than city residents are to see their community as providing opportunities for everyone. The opportunity gap is most apparent among Hispanic participants, 59% say their community does NOT provide opportunities for all.



Asociación Puertorriqueños en Marcha



My community provides opportunities for everyone:



Community Conversation Priorities

Affordable or access to housing transcended the top three areas concerned across the region. **On the Table** participants report that they are most unhappy about opportunities for quality affordable housing in their community.

TWO or THREE aspects of my community with which I am most UNhappy:

Center City		Northwest Philly		North Philly		Upper North/NE Philly	
Housing	51%	Local schools	50%	Public safety	51%	Public safety	44%
Local schools	34%	Housing	44%	Housing	41%	Housing	38%
Public safety	25%	Public safety	34%	Local schools	38%	Local schools	36%
Local government	25%						
South Philly		West/Southwest Philly		Montgomery/Bucks Counties		Delaware/Chester Counties	
Housing	56%	Public safety	44%	Housing	28%	Housing	34%
Local schools	42%	Local schools	34%	Local news coverage	28%	Local government	31%
Public safety	32%	Housing	33%	Healthcare	26%	Healthcare	29%

Those who live in the city identify crime and economic issues as top priorities. Participants who live in the surrounding suburbs also identify economic issues and race relations/discrimination as top priorities that need to be addressed.

THREE most important issues for my community to address:

Center City		Northwest Philly		North Philly		Upper North/NE Philly	
Housing issues	50%	Local public and charter schools	42%	Crime, violence, public safety	48%	Crime, violence, public safety	55%
Poverty, economic security	37%	Poverty, economic security	36%	Housing issues	40%	Jobs, economic development	42%
Crime, violence, public safety	33%	Housing issues	35%	Jobs, economic development	37%	Housing issues	34%
South Philly		West/Southwest Philly		Montgomery/Bucks Counties		Delaware/Chester Counties	
Housing issues	40%	Crime, violence, public safety	45%	Poverty, economic security	35%	Poverty, economic security	39%
Local public and charter schools	37%	Housing issues	40%	Jobs, economic development	32%	Jobs, economic development	31%
Poverty, economic security	31%	Poverty, economic security	35%	Race relations, discrimination	28%	Race relations, discrimination	28%

THREE most important issues for my community to address:

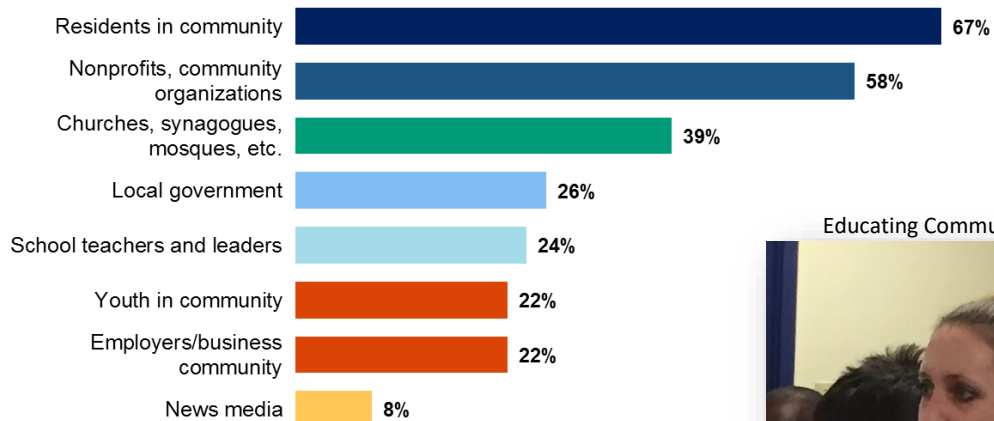
Participants indicate clear distinctions of priorities among participants of color when it came to top concerns that needed addressing in their neighborhoods. City residents of color prioritized crime, violence and public safety and housing as urgent issues that need addressing.

Whites		Hispanics		African Americans	
Poverty, economic security	39%	Housing issues	53%	Crime, violence, public safety	45%
Local public and charter schools	34%	Crime, violence, public safety	49%	Housing issues	39%
Good jobs, economic development	26%	Poverty, economic security	30%	Good jobs, economic development	37%
Housing issues	26%	Social justice (civil rights, police violence)	26%	Poverty, economic security	30%

Activated Philanthropy

Collaboration is key to the challenges facing their neighborhoods, according to 2018's participants. With community organizational support, participants feel they can impact positive change in their community.

TWO or THREE groups that have the greatest impact on making my community a better place to live:



Educating Communities for Parenting



TWO or THREE groups that have the greatest impact on making my community a better place to live:

	Whites	Hispanics	African Americans
Residents in community	65%	71%	66%
Nonprofits, community organizations	64%	57%	55%
Churches, synagogues, mosques, etc.	33%	41%	48%
Local government	34%	22%	23%
School teachers and leaders	27%	20%	22%
Youth in community	14%	33%	25%
Employers/business community	25%	20%	18%
News media	6%	7%	9%

“Projects funded through the grants will not only spark positive change, but will be part of a broad network of connections and engagement that has been launched through ***On the Table Philly***.”

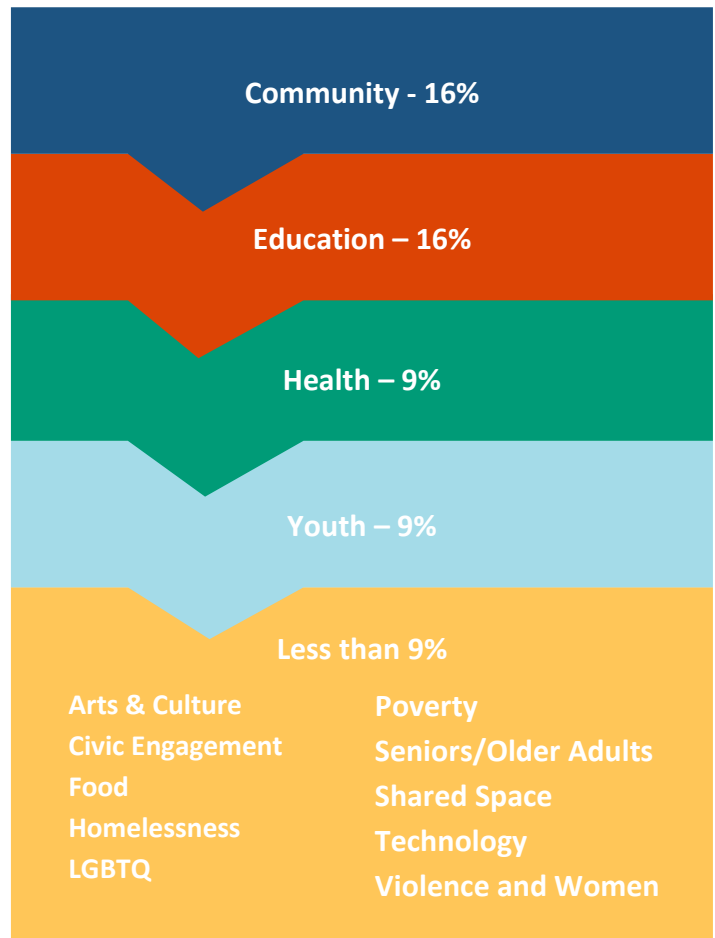
Pedro Ramos
Philadelphia Foundation President & CEO

On the Table Philly is one of many civic initiatives the Philadelphia Foundation is employing to engage the region’s communities. To build on the platform of conversation, the Philadelphia Foundation selected 43 projects for \$1,000 “Activate” mini-grants to help transform ideas generated during last year’s ***On the Table Philly*** into tangible initiatives that will improve the Greater Philadelphia region.

Camden Children’s Garden



Funded Conversations



Summary


People felt empowered through their ***On the Table Philly*** gatherings. The Philadelphia Foundation is encouraged by the conversations and enthusiasm of ***On the Table Philly*** participants. Our promise to the region is a social responsibility aligned with philanthropy for community-generated ideas to make the Greater Philadelphia region a better place to live, work and play. Almost two-thirds of participants said they came out with some concrete idea that they did not have before about things that they could do to have an impact. It really shows that leadership does not necessarily require titles or organizations; it just requires people. Hosting a discussion itself is an act of leadership. It's really the core leadership that makes communities strong.

This year, the Philadelphia Foundation is celebrating a century of impact while launching a second century of philanthropic leadership. As one of the nation's oldest and largest community foundations, Philadelphia Foundation's objective—moving into its second century of philanthropy—is collaboration and innovation driven by broad civic engagement and lasting positive change for the region's most vulnerable populations.

As we begin our Second Century of service to the community, we're committed to incorporating the survey findings, and building community voices into our grant making and convenings. We also have committed to share the data broadly, with partners and to inform civic discussions through the year.

About On the Table

On November 8, 2018, The Philadelphia Foundation hosted ***On the Table Philly*** conversations as part of a national initiative funded by the John S. and James L. Knight Foundation. ***On the Table Philly*** replicates an annual civic engagement initiative of the same name developed by The Chicago Community Trust in 2014. Support for ***On the Table*** advances Knight Foundation's work to help cities attract and keep talented people, expand economic opportunity and create a culture of civic engagement. Knight Foundation believes that successful communities are equitable, inclusive and participatory.



2018
5,000 participants in 47 zip
codes in Pennsylvania and
New Jersey

On the Table Philly advances the Philadelphia Foundation's Second Century Strategy, which is grounded in community—what it needs and wants for today and tomorrow, what resources can be brought to bear to make it stronger.