MILLENNIAL LEADERS FRANCIE MIDDLETON AND MICHAEL FIELDS DONATE $250,000 TO PHL COVID-19 FUND

Middleton and Fields make donation to kick off “Giving Tuesday” and encourage other millennials to donate to the PHL COVID-19 Fund

May 5, 2020 (PHILADELPHIA, PA) – Philadelphia Mayor Jim Kenney announced today that Philadelphia residents Francie Middleton and Michael Fields have made a $250,000 gift to the PHL COVID-19 Fund.

Middleton is on the board of directors for the DREAM Program and Boys Latin Charter School and serves as the chair of the Young Friends Committee at KIPP Philadelphia Schools, and Fields is the co-founder of 2M Investment Partners.

“We want to thank all of the people and organizations who are working so hard to help our neighbors and those in need in this time of crisis,” Middleton said. “Thank you all for doing your part and please join us in donating in honor of Giving Tuesday if you haven’t given already. We are so honored to be in this together with you.”

“Giving to the PHL COVID-19 Fund is our way of helping the people of Philadelphia,” Fields said. “The Fund is the fastest way, we found, to get help to our most vulnerable neighbors who are suffering the most in this time of crisis.”

The PHL COVID-19 Fund was designed to provide grants to Greater Philadelphia organizations with a successful, proven track record of serving at-risk populations, including seniors, people with disabilities, those experiencing homelessness or who are economically disadvantaged.

Launched by Kenney, Bill Golderer, President and CEO of United Way of Greater Philadelphia and Southern New Jersey and Pedro Ramos, President and CEO of the Philadelphia Foundation, the PHL COVID-19 Fund brings together a diverse coalition of philanthropy, government and business partners to complement the work of regional public health officials and address the effects of COVID-19 on the region as efficiently and effectively as possible.

“We are extremely grateful to Francie and Michael for stepping up and giving this major gift,” Kenney said. “They are our next generation of philanthropic leaders in Philadelphia and we are honored to have their support during this time of uncertainty.”

Ramos underscored Kenney’s gratitude.

“This gift will go a long way for the Greater Philadelphia community,” Ramos said. “Thank you, Francie and Michael, for such a generous donation. Now is not the time to sit on the sidelines, and we applaud you for your philanthropic leadership and encourage others to join you this Giving Tuesday.”
Francie and Michael live in Philadelphia with their son, Jack. In keeping with the Middleton family tradition, they are ardent Phillies fans.

To learn more about how to donate to the PHL COVID-19 Fund, visit www.phlcovid19fund.org.

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