

# CIVIC 50 GREATER PHILADELPHIA FAQ

*Doing well by doing good*



## Is there a cost to take The Civic 50 Greater Philadelphia?

Civic 50 Greater Philadelphia is sponsored by the Philadelphia Foundation to provide this benchmarking tool **at no cost** to all companies. Each participating company will receive a complimentary scorecard report from True Impact that lists your company's individual score and ranking in each dimension.

## What type and size of companies are eligible to participate in The Civic 50 Greater Philadelphia?

Public and private companies as well as nonprofits agencies and institutions (e.g. hospitals and universities) of more than five (5) employees with operations in Pennsylvania, New Jersey, and/or Delaware are invited to participate in The Civic 50 Greater Philadelphia.

## What if I don't have a formal community engagement program in place already?

That's okay. Small and medium size companies, including those without formal community engagement programs, are encouraged to participate even if you cannot answer every question in the assessment. You can also opt for the more streamlined Greater Philadelphia Civic Mindedness Self-Assessment. This mini-assessment tool is perfect for companies early on their community engagement journey who are looking for new ideas and are interested in gaining a baseline assessment of their current efforts. More information can be [found here](#).

## What kind of feedback will we receive to help inform our work?

All eligible companies that complete the Civic 50 Greater Philadelphia survey, regardless if they make the top 50, will receive a free individual scorecard, which lists the company's individual score and ranking in different dimensions as outlined in the tool.

## How will the information I submit be used?

Data shared in the Civic 50 Greater Philadelphia will contribute to a company being listed on The Civic 50, unless explicitly noted otherwise. Only the names of the top 50 companies overall, and the optional case studies they provide, will be shared publicly, with attribution. Companies that participate but do not qualify for the top 50 are kept confidential. All other information submitted on The Civic 50 Greater Philadelphia application may be aggregated and shared for benchmarking and continuous improvement purposes. However, individual data will be confidential and anonymous (not attributed to any specific company).

## Who should I contact if I have questions?

Please direct all questions to [Civic50@philafound.org](mailto:Civic50@philafound.org). We will get back to you within 48 hours (business days).

## When will I receive my score?

You will receive a personalized report with your organization's score from True Impact following the Civic 50 Greater Philadelphia announcement. These reports will be available for all companies that participate in the Civic 50, regardless if they are among the top 50, for the purposes of continuous improvement.

## How will honorees be recognized?

All 50 honorees will be identified in alphabetical order, drawn from all the small, medium, and large company categories. Each partner organization will integrate the Civic 50 Greater Philadelphia recognition into their existing programming so as to best align with their programming schedule.

## Is there anything else I should keep in mind?

Points of Light reserves the right to exclude companies on the Civic 50 Greater Philadelphia list that are not considered to be in good standing during the research year. Bases for not being "in good standing" include, but are not limited to: the company experiencing official, significant legal sanction; an adverse company event so significant that it deems the Civic 50 Greater Philadelphia practices presented in its application as a misrepresentation of the company's overall community involvement efforts; or any development that puts into question the company's community involvement to the degree that most people would not consider it reasonable to find the company on a list of the most community-minded companies.



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