



## GPCVC and Philadelphia Foundation Introduce New Corporate Award at 2021 Mayor's Day of Service Recognition Award Ceremony

*Philadelphia Foundation is the host organization for the Greater Philadelphia Corporate Volunteer Council (GPCVC). The GPCVC is a coalition of member corporations dedicated to increasing the collective impact of employee volunteer engagement by fostering greater collaboration between the business and nonprofit sectors. It helps amplify, guide and promote corporate volunteerism.*

*By engaging the most important asset of any corporation — its employees — nonprofits can access additional skills and expertise to propel their missions.*

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Now, in its second year of being hosted by the Philadelphia Foundation, the Greater Philadelphia Corporate Volunteer Council is once again partnering with the Mayor's Office of Civic Engagement & Volunteer Service to recognize corporate employee volunteers at the Mayor's Annual Day of Service Ceremony. The award ceremony will take place virtually this April and honor those who have made a positive impact in their communities through national and corporate volunteer service.

In addition to our previous award recognizing those employees from a GPCVC member organization who have gone above and beyond in their companies' respective employee engagement programs, this year we are excited to introduce a new award as part of the ceremony: the GPCVC Distinguished Corporate Skills-Based Volunteer Award. This award recognizes a GPCVC member organization employee who has advanced the mission of a Greater Philadelphia nonprofit, through their technical skills and expertise.

During 2020, our region saw residents, governments, and community members all coming together to help overcome the COVID-19 pandemic. Corporations followed suit but continuing to enable and empower their employees to take time and assist the nonprofit community by channeling their passion to give back into volunteerism. The GPCVC and Philadelphia Foundation looks forward to highlighting and celebrating the excellence in community engagement that this year's honorees have shown.

"This year's slate of honorees, exemplify how corporations supporting and empowering their employees to share their resources and talents can help build thriving and sustainable communities for all", noted Diane Melley, Philadelphia Foundation's Executive Director of Second Century Initiatives & Corporate Partnerships.

[Join us virtually at 6 p.m.](#), Tuesday, April 6th for the ceremony as we recognize our honorees. Congratulations to all the nominees for their dedication and for their inspiring examples.

## 2021 GPCVC Distinguished Corporate Volunteer Award Winners

**Honoree:** Eric Heisler, Executive Director, Channel Strategy

**Company:** Comcast NBCUniversal

**Nominated by:** Dalila Wilson-Scott, Senior Vice President, Community Impact, Comcast, and President, Comcast NBCUniversal Foundation

**Award:** Distinguished Corporate Skills-Based Volunteer

“Eric embodies the spirit of volunteerism that is a core part of not only Comcast’s employee culture but also to the city’s engagement program for strengthening communities and enriching civic life. He has used his leadership and strategy skills to consult with many nonprofits, offering a level of help that can provide long-term improvements for these organizations.”



Eric Heisler, Executive Director,  
Channel Strategy  
Comcast NBCUniversal

**Honoree:** Luis Lugo, Manager

**Company:** Keystone First

**Nominated by:** Maya Stewart, wellness & Opportunity Center Management

**Award:** Distinguished Corporate Volunteer

“Our communities were severely lacking access to basic necessities like - food, diapers, toiletries, COVID-19 testing, etc., and throughout the entire pandemic, Luis Lugo has served in an integral role in ensuring the communities we serve were given much needed resources. He picked up and transported truckloads of diaper donations, food, and clothes for distribution. If he wasn’t able to find what was needed, he’d advocate to ensure those who were most vulnerable were cared for.”



Luis Lugo, Manager  
Keystone First

**Honoree:** Jessie Heckman, HR Catalyst (Agile Transformation)

**Company:** Vanguard

**Nominated by:** Kyra Scalea, Manager of Community Stewardship

**Award:** Distinguished Corporate Volunteer

“Jessie is an all-star corporate volunteer who is always ready to jump in and guide programs forward! Jessie recently became the lead of our Skills-based Volunteer program, after 6 years leading the Operations branch of SBV and 3 years as a relationship manager for nonprofit agencies. I most admire Jessie’s ability to lead with joy. She applies all of the skills of her “day job” in organizational leadership to her volunteer role leading the Skills-based Program”



Jessie Heckman, HR Catalyst (Agile  
Transformation),  
Vanguard