

CIVIC 50 GREATER PHILADELPHIA

Doing well by doing good
Measuring your company's community engagement



WHAT IS THE CIVIC 50 GREATER PHILADELPHIA...

The Civic 50 Greater Philadelphia is a regional initiative, adapted from the global nonprofit, Points of Light, designed to recognize civic-minded businesses that are using their time, talent and resources to drive social impact in their communities.

WHAT IS MEASURED AND HOW...

Through a no-cost self-assessment and benchmarking tool, powered by True Impact, participants will gain a deeper understanding of how their current efforts align with best practices in the field and organizations of similar size and organizational capacity.

WHAT ARE THE BENEFITS TO A PARTICIPATING ORGANIZATION...

Organizations that participate will have the opportunity to be ranked among the top 50 Civic-oriented businesses in this region. Recognizing that not all companies have the same level of resources or engagement in all the activities measured by the Civic 50, overall scoring and the top 50 list are broken into small, medium, and large categories. All data shared during your assessment remains private.

ADDITIONAL RESOURCES:

Have more questions? Our helpful Benefits and FAQ sheets have additional details to help you get started. For organizations who may just be beginning their journey in community engagement, you can also learn about the **Civic Mindedness Self-Assessment**, our mini-assessment tool.

ELIGIBILITY:

Public and private companies as well as nonprofits agencies and institutions (e.g. hospitals and universities) of more than five (5) employees with operations in Pennsylvania, New Jersey, and/or Delaware are invited to participate in The Civic 50 Greater Philadelphia.

CIVIC 50 TIMELINE

March 8, 2021 – *Civic 50 Greater Philadelphia Launch*

<https://www.philafound.org/key-skills-hub/civic-50/>

March 10, 2021 – *Support Webinar*

Wed, March 10, at 9:00 AM

March 16, 2021 – *Support Webinar*

Tue, Mar 16, at 3:00 PM

April 15, 2021 – *Support Webinar*

Thurs, Apr 15, at 2:00 PM

April 30, 2021 – *Civic 50 Greater Philadelphia Closes*

June 1, 2021 – *Announcement of Civic 50 Greater Philadelphia Honorees*

HELPFUL LINKS

- [Complete the Civic 50](#)
- [Civic 50 FAQ](#)
- [Glossary of Civic 50 Terms](#)
- [Civic Mindedness Mini Self-Assessment](#)



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of Commerce for Greater Philadelphia



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GREATER PHILADELPHIA



The Main Line Chamber of Commerce™



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HISPANIC CHAMBER
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independence
business alliance
Greater Philadelphia's LGBTQ+ Chamber of Commerce



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