



GSK IMPACT Awards 2022 FAQ's – FINAL

1. **Does the nonprofit need to be physically located within one of the targeted counties?**

The majority of the nonprofit's beneficiaries must be residents of one or more of the targeted counties. Nonprofits are not required to have a physical address in one of those counties.

2. **Should the nonprofit have programs focusing on all six of the Community Health Factors?**

At least one existing program must address one of the Community Health Factors. Organizations may address multiple factors, but this is not required.

3. **Our nonprofit is *planning* a program that fits into one or more of the six Community Health Factors, would this make us eligible?**

The IMPACT Awards focus on the overall excellence of the organization and their programming already in progress that impacts community health determinants. Programs in the planning stage cannot be considered.

4. **Are past winners eligible to register again?**

A nonprofit that received an IMPACT Award in 2020 or 2021 is not eligible to register in 2022. IMPACT Award winners from prior years should only register if there has been substantial positive change and/or significant development in their programs that can be articulated in the application step and will be considered as a component of the score.

5. **What if a nonprofit operates under the 'umbrella' of another organization?**

A nonprofit must register for the IMPACT Awards using their own tax identification number and IRS letter of determination verifying 501(c)(3) status (not the number and letter of the umbrella organization). Furthermore, the registering nonprofit's eligibility will depend on their own annual gross revenues (not the revenues of the umbrella organization).

6. **What is meant by access to healthcare?**

To be eligible, the nonprofit itself cannot provide healthcare services nor bill insurance companies for any services. Nonprofits can make referrals for medical services, though that must include a variety of healthcare providers, not only one specific provider. If the organization is engaged in delivering or facilitating access to healthcare, then your organization is likely not eligible.

- 7. Can the nonprofit have healthcare professionals on staff?**
An eligible organization cannot employ healthcare professionals as listed on the Foundation's website (and [below](#)). You must review the 2022 list and if you have a paid staff member (not a volunteer) holding any of those credentials listed, even if the healthcare professional is not fulfilling a healthcare role, then your organization is not eligible to register. During the application process, nonprofits will be asked to upload a current list of all paid staff including their credentials and licenses.
- 8. What if a Board Member is a healthcare professional?**
If a *volunteer* Board Member or a program *volunteer* is a healthcare professional, then the organization would be eligible since those individuals are not part of the paid staff.
- 9. How is the size of an organization determined?**
Budget eligibility is based on the annual gross revenue for the nonprofit under whose tax identification number the IMPACT Award registration is submitted. For the previous and current fiscal years, gross revenues must be at least \$100,000 and should not exceed \$5,000,000 annually. For fiscal year 2021, please indicate the actual annual gross revenue as reflected on the most recent 990 and audited or unaudited financials. For fiscal year 2022, please indicate projected revenue.
- 10. In listing annual gross revenues, could pledges be included in projected revenue?**
No, pledges should not be included.
- 11. In listing annual gross revenues, should in-kind donations be included?**
No, in-kind donations should not be included.
- 12. Can two nonprofits submit one registration?**
No, nonprofits should register individually. In the application step, a nonprofit will have the opportunity to reference collaborative partnerships.
- 13. Is a nonprofit that operates in a fiscal sponsorship arrangement eligible?**
No, a nonprofit operating under fiscal sponsorship is not eligible.
- 14. Is a nonprofit affiliated with a government entity eligible?**
Please disclose and GSK will assess eligibility.
- 15. How is patient advocacy defined?**
Patient advocacy involves efforts to gain more benefits for a particular group of patients. Nonprofits designating more than 25 percent of total budget for patient advocacy would not be eligible.
- 16. Is a nonprofit eligible if their mission focuses on a specific disease?**
No, disease specific missions are not eligible.

17. What if the nonprofit is a customer of GSK?

GSK must refrain from providing awards to nonprofits that have or appear to have a commercial business interest. The nonprofit must **not** be a GSK customer or an affiliate of customer organizations/institutions, including academic medical centers, foundations of customer organizations, clinics, home health or visiting nurse agencies, medical treatment centers, and hospices.

Interested nonprofits are encouraged to visit Philadelphia Foundation's website for complete details regarding eligibility. If you have a particular question about your nonprofit's eligibility, it may be best that you make your inquiry via email to GSKImpactAwards@philafound.org

2022 List of Healthcare Professionals

AMA Medical Assistant – AMAS	Licensed Practical Nurse – LPN
Adult Nurse Practitioner – ANP	Doctor of Medicine – MD
Advanced Registered Nurse Practitioner – ARNP	Doctor of Medicine with Juris Doctorate – MDJD
Bachelor of Dental Surgery - BDS	Doctor of Medicine with an MBA – MDMB
Bachelor of Science in Nursing – BSN	Doctor of Medicine with a Masters – MDMS
Certified Diabetic Educator – CDE	Mental Health Assistant – MHA
Certified Nurse Midwife – CNM	Master of Nursing – MN
Certified Nurse Practitioner – CNP	Master of Science Dentistry - MSD
Clinical Nurse Specialist – CNS	Master of Science in Nursing – MSN
Certified Pharmacy Technician – CPT	Medical Student – MST
Certified Registered Nurse Anesthetist – CRNA	Medical Technologist – MT
Certified Registered Nurse Practitioner – CRNP	Nurse Practitioner – NP
Certified Registered Records Analyst - CRRRA	Oncology Clinical Nurse – OCN
Dental Assistant – DAS	Doctor of Optometry – OD
Doctor of Dental Surgery – DDS	Physician Assistant – PA
Doctor of Medical Dentistry – DMD	Physician Assistant Certified – PAC
Dental Hygiene - DNH	Post Anesthesia Care Nurse – PACN
Doctor of Osteopathy – DO	PharmD MBA – PDMB
Doctor of Osteopathy and Juris Doctorate – DOJJD	PharmD MS – PDMS
Doctor of Osteopathy with an MBA – DOMB	Doctor of Pharmacy – PHRD
Doctor of Osteopathy with a Masters – DOMS	Registered Dietitian – RD
Doctor of Podiatric Medicine – DPM	Registered Dental Hygienist – RDH
Doctor of Veterinary Medicine – DVM	Registered Nurse – RN
Family Nurse Practitioner- FNP	Registered Physician Assistant – RPA
Formulary Administrator – FORM	Registered Pharmacist – RPH
Licensed Nurse Midwife – LNM	Registered Respiratory Therapist – RRT