

# CIVIC 50 GREATER PHILADELPHIA

*Doing well by doing good*

*Amplifying and assessing your community engagement*



## WHAT IS THE CIVIC 50 GREATER PHILADELPHIA...

The Civic 50 Greater Philadelphia recognizes civic-minded businesses that are using their time, talent and resources to drive social impact in their communities. This regional initiative is an outgrowth of the national Civic 50, led by globally-recognized nonprofit Points of Light.

## WHAT IS MEASURED AND HOW...

Participating organizations have the opportunity to be ranked among the top 50 Civic-oriented businesses in this region. The no-cost Civic 50 self-assessment and benchmarking tool gives participants key insights into their own community engagement efforts, along with a deeper understanding of how these activities align with best practices in the field and those undertaken by similar organizations.

## WHAT ARE THE BENEFITS TO A PARTICIPATING ORGANIZATION...

The Civic 50 Greater Philadelphia looks at an organization's volunteerism, monetary contributions, in-kind goods and services, and public leadership and advocacy. Recognizing that organizations have different levels of resources and capacity, overall scoring and the top 50 list are broken down by small, medium, and large-sized organizations. All data shared during your assessment remains private.

## ADDITIONAL RESOURCES:

Have more questions? Our helpful Benefits and FAQ sheets have additional details to help you get started. For organizations who may just be beginning their journey in community engagement, you can also learn about the [Civic Mindedness Self-Assessment](#), our mini-assessment tool.

## ELIGIBILITY:

Public and private companies as well as nonprofits agencies and institutions (e.g. hospitals and universities) of more than five (5) employees with operations in Pennsylvania, New Jersey, and/or Delaware are invited to participate in The Civic 50 Greater Philadelphia.

## CIVIC 50 TIMELINE

**March 7, 2022** – [Civic 50 Greater Philadelphia Launch](#)

**April 22, 2022** – Civic 50 Greater Philadelphia Closes

Late June, 2022 – Civic 50 Greater Philadelphia Honoree Announcement

## HELPFUL LINKS

- [Complete the Civic 50](#)
- [Civic 50 Information and Support Sessions](#)
  - January 27th
  - February 10th
  - March 3rd
- [Civic 50 FAQ](#)
- [Glossary of Civic 50 Terms](#)
- [Civic Mindedness Mini Self-Assessment](#)



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