

# BENEFITS TO PARTICIPATING IN THE CIVIC 50 GREATER PHILADELPHIA

*Doing well by doing good*



## Showcase and enhance your community engagement

As a participant in The Civic 50 Greater Philadelphia, you will have a unique opportunity to highlight and improve your community engagement programs, including:

- Receiving national and regional recognition for your programs in our regional top 50 rankings.
- Showcasing leadership in the community by sharing your best practices with other businesses.
- Use insights from your individual scorecard to help grow your impact and contribute to the collective impact of the regional business community.

## Gain access to education and networking opportunities

Philadelphia Foundation and all partnering organizations will offer educational programs throughout the year to help participants enhance their community impact initiatives (see events page and partner websites for details). Organization partners can also support you in applying knowledge from the Civic 50 Greater Philadelphia to your organization.

Companies can also participate in the Greater Philadelphia Corporate Volunteer Council (GPCVC), a community of diverse businesses committed to giving back to their communities. Access a wealth of programs and resources and connect directly with fellow professionals working in community and employee engagement. The GPCVC benefits companies of all sizes.

## Build your brand and improve company culture

The Civic 50 Greater Philadelphia will place your organization among a select group committed to the idea that doing good results in good business. It is a clear signal of your commitment to building a 21st century workplace culture.

By participating you will gain access to the Civic-Minded Company Branding Package and other tools to help communicate your commitment to community stewardship and sustainable business leadership. Demonstrating your authentic commitment to civic engagement – backed by action – can help connect to the social consciousness of your employees while serving as a key asset in talent attraction and retention.

*"Through being a part of a community of practice like The Civic 50, we have had opportunities to learn from colleagues in the space and in turn find more ways to improve the health of our local communities."*

**— Kate Laepple Hertzog**  
**AmerisourceBergen**  
**Corporate Responsibility & Sustainability**  
**Senior Specialist, Community Impact**



**THE CHAMBER**  
of Commerce for Greater Philadelphia



The Main Line



Chamber of Commerce™



GREATER PHILADELPHIA  
**HISPANIC CHAMBER**  
OF COMMERCE



**independence**  
business alliance  
Greater Philadelphia's LGBTQ+ Chamber of Commerce



**PHILADELPHIA**  
**FOUNDATION**