CIVIC 50 GREATER PHILADELPHIA: HONOREE SPOTLIGHT

Doing well by doing good



CHILDREN'S HOSPITAL OF PHILADELPHIA



Describe the main initiative(s) of your CSR program.

Children's Hospital of Philadelphia (CHOP) employees have a strong commitment to the hospital and are deeply involved in its surrounding communities. Our commitment is the driving force for stepping outside our walls and volunteering to support communities served by the CHOP Care Network, which includes the entire southeastern Pennsylvania and New Jersey region.

CHOP's Community Volunteering Program partners with community organizations to host volunteer activities that prioritize and help address the unique needs of our community. We use the Regional Community Health Needs as a guiding tool, making sure time and resources are spent where communities need them most. Every month, employees volunteer for activities, such as food distributions, health workshops and community wellness events, as well as on-going activities such as tutoring and mentoring. CHOP employees donate their time on weekdays, weekends and even holidays.

In addition to community volunteer activities, CHOP offers internal grant opportunities through the <u>CHOP Cares</u> <u>Community Grant program</u>. Since 2013, the program has awarded 185 grants to CHOP employees. They volunteer their time, skills and knowledge to implement employee-led community programs that also help address health needs.

What are some of the key learnings you gained, through participation in the Civic 50 Greater Philadelphia?

Participating in the Civic 50 Greater Philadelphia helped us identify areas for process improvement, from data collection to geographical reach. It has given us the opportunity to evaluate our work, celebrate our employee volunteers for their continuous support and desire to help others, and connect us even more to CHOP's mission. Every day we strive to help children and families in our community live healthy lives.

What would you share with a company that is debating whether to take the Civic 50 Greater Philadelphia next year?

We recommend other agencies with civic engagement programs to join the CIVIC 50 Greater Philadelphia. Analyzing and breaking down data can help identify areas of improvement, gaps in our impact and reach, and reflect on all the great work we do. It allows us to be more intentional as we continue to serve our community.

















