

PHILADELPHIA FOUNDATION

Greater Philadelphia Corporate Volunteer Council Membership

Hosted by Philadelphia Foundation, the Greater Philadelphia Corporate Volunteer Council (GPCVC) is a community of practice sharing best practices, growing networks and being a thought leader in community engagement.

WHAT WE DO

GPCVC helps strategically guide corporate volunteerism throughout the Greater Philadelphia region. We leverage the expertise of organizations that practice corporate social responsibility (CSR) to help educate, influence, and amplify our collective impact around corporate volunteerism. In 2021, the GPCVC was recognized as "CVC Of The Year" by Points of Light for success in maximizing its operations, effectiveness, and accomplishments.

Creating and driving a CSR strategy that aligns with business imperatives is part art, part science. Done well, a company's CSR approach will bolster talent acquisition and retention, contribute to revenue goals, and differentiate your brand. However, figuring out the right formula for your organization can be daunting. The GPCVC is the only regional membership organization whose sole purpose is to help companies maximize their CSR impact through community engagement.

OUR UNIQUE VALUE PROPOSITION

- Networking and outreach events to expand business generation with CSR thought leaders
- Professional talent development through leadership and skills-enhancing opportunities
- Brand-building opportunities to share your company's CSR impact
- Resource and expertise sharing from local, national, and global corporations

ANNUAL YEARLY MEMBERSHIP INCLUDES:

- Access to the GPCVC Network, enabling you to connect with fellow employee engagement professionals
- Unlimited attendance at our quarterly virtual programming for you and any fellow employees

QUARTERLY PROGRAMMING INCLUDES:

- Nonprofit discussions
- Panel presentations
- Social and thematic mini discussions
- Ability to send up to 3 individuals from your corporation at our in-person programming
- Opportunity to spotlight your corporate initiatives on the GPCVC Blog

JOIN OUR MORE THAN 40 MEMBER COMPANIES!

Membership dues are paid on a yearly basis and based on company size:

- Companies with more than 500 employees = \$250
- Companies with fewer than 500 employees = \$150

Contact gpcvc@philafound.org for more information, Or Visit https://www.philafound.org/gpcvc-membership/ to pay online or request an invoice.