

Greater Philadelphia Corporate Volunteer Council 2023 Tentative Programming Schedule

March: Sharing Big Ideas for 2023 - - Roundtable

We want to hear your aspirations and goals for 2023.

- What new programs are you launching?
- Have you identified new partnerships?
- Any new employee cultural offerings on the horizon?

Join us for a round table discussion of where our individual employee engagement programs are going.

April: Re-Energizing Employee Engagement In Volunteering - - Panel Discussion

Hear from a panel of GPCVC members regarding the changes they have noticed in their employee engagement culture since COVID-19. They will further detail how they've adapted to this new environment and reengaged employees in their CSR offerings. The panelist will cover a broad range of topics from communication strategies to building an inclusive culture and meeting employees where they are at.

May: Strategies To Increase Employee Participation In Giving Campaigns - - Facilitated Discussion

Employee giving is one of the most common aspects of a CSR program. It creates opportunities for everyone in a corporate environment to participate in a collective effort, making a much greater impact than what any individual can do alone. However, engaging in these programs is hindered by any number of issues as keeping employees informed, the technology involved, or balancing the priorities of the business and employees. Join us to hear from colleagues on the challenges they face, and learn about innovative solutions and best practices.

June / July: Data And Its Intersection With CSR - - 2-Part Mini Discussion Series

Mini discussion series addressing:

- How we use and think about data
- What data we are capturing
- How data informs our decisions
- The different technologies available

Interested in hosting one of the GPCVC 2023 sessions, email gpcvc@philafound.org

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August: Summer Social

Take a break with colleagues as we gear up for the end of the year rush. We'll enjoy an informal gathering of networking and conversation, light food and libations.

September: Building An Employee Engagement Strategy For All Employees: How To Engage Remote Employee In Employee Engagement Programs - - Facilitated Discussion

COVID-19 only increased the trend of having a hybrid workforce. As we build back up participation in employee engagement programs, what strategies do we need to employ to make sure we are not leaving this growing part of the workforce behind. Join us to hear innovative strategies of how members have engaged remote employees and outline avenues to not only include but increase engagement of this population.

October: Building An Employee Engagement Strategy For All Employees: How To Engage Shift-Line / Hourly Employees In Employee Engagement Programs - - Panel Discussion

To achieve an employee engagement culture that has opportunities to participate with all types of employees, we need to think beyond salaried employees. Large sections of some companies' workforce are hourly or shift-line employees. Hear from our panel of representatives from companies that have started to engage these types of employees. They'll share their process to get where they are now, issues they've faced and what their future plans are.

November: Building DEI Into Our Employee Engagement Programs - - Roundtable

DEI is just as much an aspect of CSR program as workplace giving campaigns or volunteering. Join us for a roundtable discussion on where DEI sits within members companies, how they make sure they have a DEI lens when building out their employee engagement programs, and what's in store for everyone in 2024 in regards to this topic.

We are always looking for new ideas. If you have an idea or suggestion for future meetings, email gpcvc@philafound.org