ART WORKS

2023 Grant Application Information Session

Forman Arts Initiative

PHILADELPHIA FOUNDATION

Introductions

Forman Arts Initiative

PHILADELPHIA FOUNDATION Leann Ayers, Senior Program Officer

Angie Pabón, Program Officer

Ted Qualli, Director, Communications

Sally Szwed, Director, Arts and Culture, DVDL

Jimmy Nunn, Project Coordinator, DVDL

Art Works Partnership

Forman Arts Initiative

PHILADELPHIA FOUNDATION

Forman Arts Initiative (FAI), founded by Michael Forman and Jennifer Rice, is dedicated to supporting community-based arts and creativity in Philadelphia through programming, convening, and advocacy. Over the coming years, FAI will serve as a platform to connect, mentor, and support artists and organizations around Philadelphia to deepen and to grow the rich cultural heritage of Philadelphia's communities.

Led by Pedro Ramos, the **Philadelphia Foundation** (PF) was established in 1918 as a charitable trust to administer community-based philanthropy. Over the following 100-plus years, PF has served as a trusted partner connecting people who care with causes that matter.

Art Works Timeline

FIRST ROUND APPLICATION OPENED – May 22, 2023 CLOSES – June 16, 2023

SECOND ROUND INVITATIONS and APPLICATION OPENED – June 29, 2023 CLOSES – July 27, 2023

SELECTION COMMITTEE MEETING— September 21, 2023 AWARDS ANNOUNCED – November 2023

Eligibility Requirements - Organizations

- Organizations must be a 501(c)(3) nonprofit.
- They must operate in Bucks, Chester, Delaware, Montgomery or Philadelphia counties in Pennsylvania or Burlington or Camden counties in New Jersey.
- Organizations without 501(c)(3) public charity status must operate in Greater Philadelphia and have a fiscal sponsor, which can be located anywhere in the U.S.
- Organizations with budgets between \$250,000 and \$5 million are eligible to apply.
- Applicants must demonstrate their deep connection to and track record of working with BIPOC (Black, Indigenous and People of Color Communities) and other underserved and vulnerable communities
- They must have an established commitment to incorporating community perspectives into their work.
- They must have a board-approved policy affirming that they do not discriminate on the basis of race, color, religion, national origin, sex, gender identity, sexual orientation, age, disability, or any other legally protected characteristics.

Eligibility Requirements - Artists

- Must be individual artists who operate in Bucks, Chester, Delaware, Montgomery or Philadelphia counties in Pennsylvania or Burlington or Camden counties in New Jersey.
- Applicants must demonstrate their deep connection to and track record of working with BIPOC (Black, Indigenous and People of Color Communities) and other underserved and vulnerable communities.

Guidelines – Organizations

- Four community-based organizations will be selected to receive twoyear, unrestricted grants.
- Awards will range from \$75,000-\$150,000 over two years and can be used to support any aspect of an organization's mission.
- Organizations will be chosen based on how closely their work aligns with *Art Works*' programmatic goals.
- Organizations may host a Drexel Co-op student as an additional resource.

Drexel Co-op Resource

Grantee organizations will be offered an additional opportunity to host cooperative education students from Drexel University to enhance organizational effectiveness. Organizations that choose this option will work with one co-op student at a time during their grant cycle.

- Drexel's Co-op program balances classroom theory with periods of practical, hands-on experience prior to graduation from Drexel University.
- Students combine academic study with FT job and gain experience in their field
- The co-ops run for six months and are full-time positions in areas where organizations need extra staffing

The Forman Arts Initiative will support up to 25 co-op positions for grantees over the duration of the grant program.

 The co-op hiring process and grant management will be handled by the Lenfest Center for Cultural Partnerships at Drexel University with the assistance of the Steinbright Career and Development Center.

Guidelines –Artists

- Four Philadelphia-based artists will be selected to receive two-year grants of \$25,000 per year
- Grants are unrestricted; they can be used freely by artists
- Grants are taxable
- Some artists may wish to use the grant to support the development of new work, while others may use it to pay for living or studio expenses.
- Artists will be chosen based on how closely their work aligns with *Art Works'* programmatic goals

Video Submissions

WE ARE NOT OFFERING THE OPTION OF VIDEO APPLICATION SUBMISSIONS THIS YEAR

YOU WILL HAVE THE OPTION OF UPLOADING A VIDEO AS A WORK EXAMPLE, INDICATING A TIME STAMPED EXCERPT OF NO MORE THAN 3 MINUTES

Application View

- 1. New Submittable application this year should make it much easier to upload images, music and videos
- 2. Submittable is offered in partnership with the Lenfest Institute for Journalism, which operates under the auspices of the Philadelphia Foundation
- 3. Once you click SUBMIT, you will not be able to reopen your application if you forgot something, please contact grantmakingservices@philafound.org at least 24 hours prior to the deadline for the application to be reopened to you.

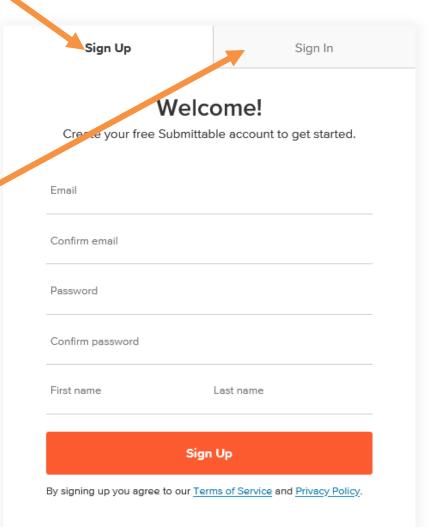




Application View

or

Sign into your Existing Account

















TPF Art Works 2023

Ends on Sat, Jun 17, 2023 12:00 AM

This is an application for **Art Works**, a grants program of the **Philadelphia Foundation** in partnership with **Forman Arts Initiative**.

The Lenfest Institute for Journalism, operates under the auspices of Philadelphia Foundation and is hosting the 2023 Art Works application.

Art Works is a \$3-million grant program for community-based organizations that is designed to support arts, culture and creativity — particularly those working with BIPOC (Black, Indigenous and people of color) individuals and those in other underserved communities. *Art Works*, the inaugural program from the Forman Arts Initiative in partnership with the Philadelphia Foundation, will provide direct grants to artists and organizations that shine a light on Greater Philadelphia's rich diversity.

Individual Artists Questions

ROUND ONE

- 1. Please specify your creative discipline (What is your creative discipline?)
- 2. Please describe your connection to the community you create for...
- 3. Please upload 3 representative samples of your work

ROUND TWO

- 1. Describe your history of working with community as it relates to this grant opportunity.
- 2. What would an investment of \$50,000 over two years mean for your work?
- 3. Describe the intended impact on individuals and outcomes you anticipate how will you measure impact?
- 4. Please provide 3 largest funding sources, Artist Bio/CV, up to 3 more work samples, 2 letters of reference

Organization Questions

ROUND ONE

- 1. Please specify the organization's artistic discipline.
- 2. Please describe your organization's mission.
- 3. Describe the organization's history of working with community as it relates to this grant. How is the organization's work informed by this community's experiences?
- 4. Organization's operating budget for the most recently completed fiscal year. Deficit?
- 5. Describe the population the organizations reaches (demographics, geography, #s of people reached)
- 6. Please upload 3 representative work samples

ROUND TWO

- 1. Describe existing or future programmatic partnerships.
- 2. Describe how the organization's work challenges perspective and expands experience.
- 3. Describe the intended impact on individuals reached by the organization's work and the outcome(s) anticipated as a result of this grant opportunity. What quantitative and/or qualitative data will the organization collect to measure impact?
- 4. What would an investment of \$75,000-150,000 over two years mean for the organization and its work?
- Describe the organization's interest in hosting and capacity to manage Drexel University co-ops. Please include previous experience engaging volunteers and undergraduate interns.
- 6. Please provide the standard financial documents, exhibition bio, up to 3 additional work samples and 2 letters of reference

CONTACT INFORMATION:

grantmakingservices@philafound.org

Forman Arts Initiative

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