

Greater Philadelphia Corporate Volunteer Council 2023 Q2 Programming Schedule

May: Strategies To Increase Employee Participation In Giving Campaigns - - Facilitated Discussion

- **Wednesday, May 24 · 10:30am - 12pm**
- **Pomerantz & Co Headquarters 123 Broad St Suite 1260 Philadelphia, PA 19109**

Employee giving is one of the most common aspects of a CSR program. It creates opportunities for everyone in a corporate environment to participate in a collective effort, making a much greater impact than what any individual can do alone. However, engaging in these programs is hindered by any number of issues as keeping employees informed, the technology involved, or balancing the priorities of the business and employees. Join us to hear from colleagues on the challenges they face, and learn about innovative solutions and best practices.

June / August: Data And Its Intersection With CSR - - 2-Part Series

Many organizations are proactively tracking and demonstrating the positive impact they have on society through their CSR program. Data is a strategic resource for demonstrating this focus and purpose. A robust and efficient data management system provides the basics for sustainability management and long-term planning as well as for mandatory CSR reporting. Join us for one or both sessions as we discuss the use of technological products to enhance metric tracking, measurement, and impact story-telling, all, as it relates to data management.

August: Summer Social

Take a break with colleagues as we gear up for the end of the year rush. We'll enjoy an informal gathering of networking and conversation, light food and libations.

Greater Philadelphia Corporate Volunteer Council 2023 Q2 Programming Schedule

September: Building An Employee Engagement Strategy For All Employees: How To Engage Remote Employee In Employee Engagement Programs - - Facilitated Discussion

COVID-19 only increased the trend of having a hybrid workforce. As we build back up participation in employee engagement programs, what strategies do we need to employ to make sure we are not leaving this growing part of the workforce behind. Join us to hear innovative strategies of how members have engaged remote employees and outline avenues to not only include but increase engagement of this population.

October: Building An Employee Engagement Strategy For All Employees: How To Engage Shift-Line / Hourly Employees In Employee Engagement Programs - - Panel Discussion

To achieve an employee engagement culture that has opportunities to participate with all types of employees, we need to think beyond salaried employees. Large sections of some companies' workforce are hourly or shift-line employees. Hear from our panel of representatives from companies that have started to engage these types of employees. They'll share their process to get where they are now, issues they've faced and what their future plans are.

November: Building DEI Into Our Employee Engagement Programs - - Roundtable

DEI is just as much an aspect of CSR program as workplace giving campaigns or volunteering. Join us for a roundtable discussion on where DEI sits within members companies, how they make sure they have a DEI lens when building out their employee engagement programs, and what's in store for everyone in 2024 in regards to this topic.

Interested in hosting one of the GPCVC 2023 sessions, or have a new idea for a session? Email gpcvc@philafound.org