

INFORMATION SESSION

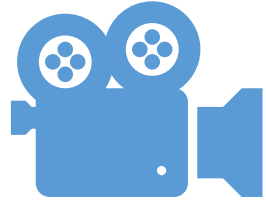
2024

Competitive

Grantmaking



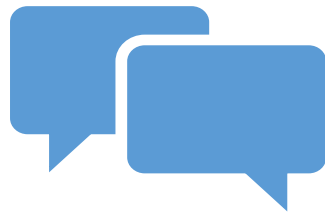
Logistics



Session is being recorded & will be posted on PF website



Mute Microphone



Utilize chat box



No social media

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We Are Your Community Foundation

The Philadelphia Foundation is one of the nation's first community foundations – and the largest devoted to **improving lives in Greater Philadelphia.**

We drive service, philanthropic growth and impact by integrating **deep relationships** across the community, **unique knowledge** of local nonprofits and **philanthropic expertise.**

Since our founding, we've awarded over **\$650 million in grants and scholarships.** Our assets are currently comprised of 1000+ pooled funds contributed by people committed to strengthening the economic, civic and social vitality of our region.



Philadelphia Foundation – Staff Names, Link to Emails

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Special Initiatives
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Philadelphia Foundation – Staff Names, Link to Emails

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Grants Associate

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Special Initiatives

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Philadelphia Foundation – Grantmaking Processes

Donor Advised Funds (DAFs)

a process managed by the Philadelphia Foundation to steward charitable donations on behalf of organizations, families, or individuals.

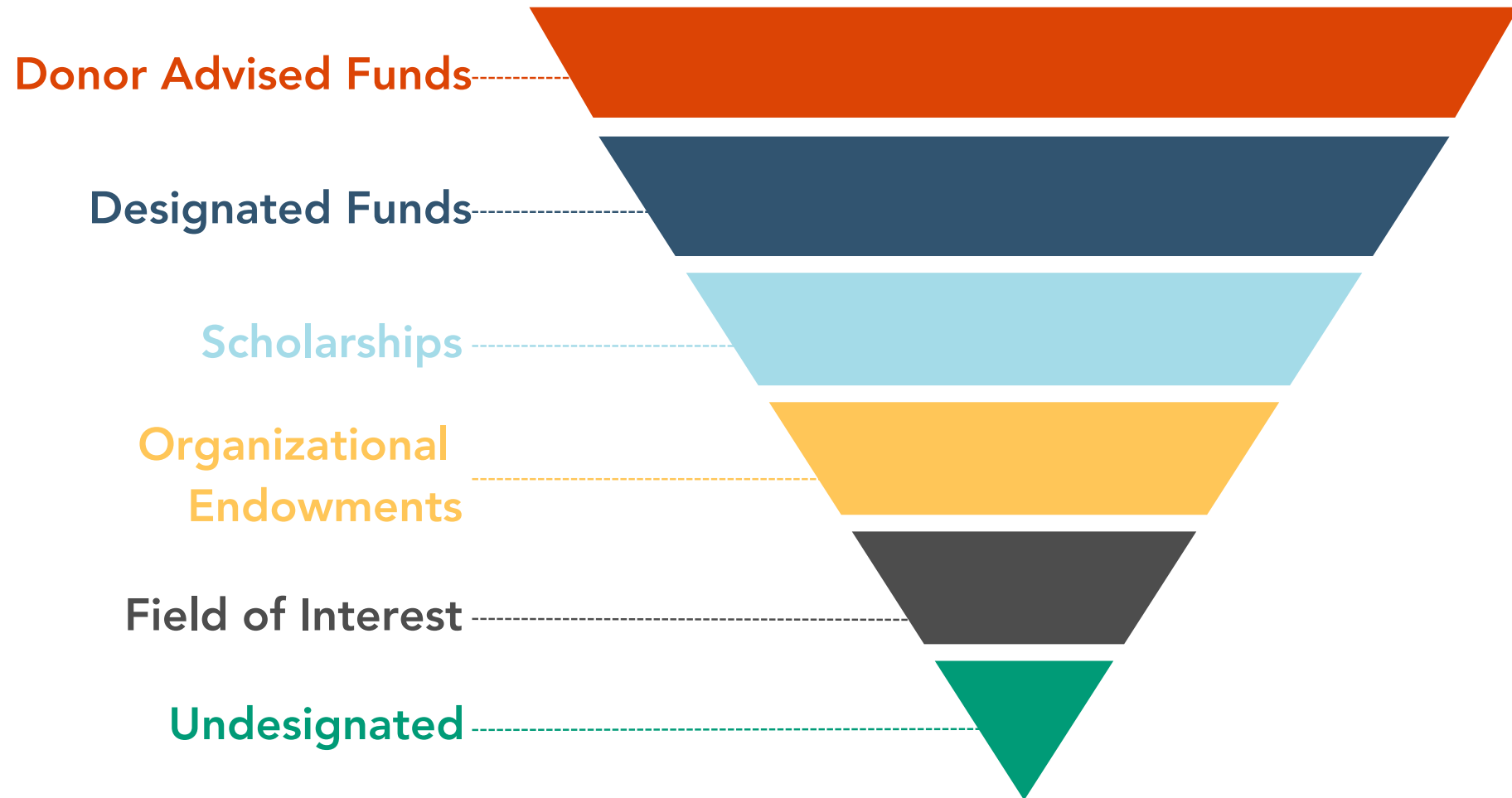
Competitive Grantmaking

a process in which Philadelphia Foundation staff exercise judgment (discretion) in selecting the grant recipient organizations through a competitive process.

Special Initiatives

Philadelphia Foundation staff play varying roles in receiving and managing grant applications for funds which the Foundation administers in partnership with other groups.

Fund Types



Donor Advised Grantmaking

Donor Advised Funds (DAFs)

Use this [link](#) to access the Donor Advised Fund form.

Form for Nonprofits Seeking Support through Donor Advised Funds

- Name of Organization:
- Executive Director:
- Contact Information of Organization:
- Point of Contact:
- Organizational Operating Budget:
- Website Address:
- 501(c)3 Tax Exempt Status Yes No

All non-profits need to have 501(c)3 IRS tax exempt status to receive funds

Competitive Grantmaking Process

To better align prospective grantees with the grant categories where they stand the greatest chance of success, we have made some minor changes to our traditional process.

All grant categories, requirements and funding levels remain the same as in prior years.

We have essentially broken our traditional process into two steps:

Step 1: we will collect basic information from grantees (all the information that previously comprised the first half of our application). Our team will then review your organization's information and invite you to apply for grants in the category(ies) where your application will be most competitive. This process opened on February 9, 2024, and close on March 1, 2024.

Step 2: completing the rest of the grant application. The invitation received following step one will include a link to the second part of the application. It will open on March 8, 2024, and close on March 29, 2024. **The link is exclusive to your application PLEASE DO NOT SHARE IT**

Competitive Grantmaking Process

What is now called 'Step 2'

- This is essentially the second half of our traditional applications and will be no more than 4-5 questions. All data entered in step 1 will be pre-populated and grantseekers can rest assured that you are applying in the most appropriate categories.

APPLICATION PROCESS	OPENING DATE	CLOSING DATE	INFO SESSION WEBINAR
Step1 – Organizational Profile	February 9, 2024	March 1, 2024	February 15 From 11am -12 pm
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Competitive Grantmaking Categories

Direct Service/General Operating Grants

Unrestricted grants available on a competitive basis for well-run nonprofits serving communities with high poverty rates while operationalizing equity at all levels of their work.

Impact/Program Grants

Program grants available to nonprofits demonstrating programmatic impact.

Leadership Grants

Project grants available on a competitive basis to transitions with a special focus on racial diversity of pipelines for executives and boards of nonprofits; and to strengthen organizational capacity and nonprofit leadership in the areas of governance, planning, civic engagement, board and staff development and diversity, equity and inclusion.

Competitive Grantmaking Categories, continued

Advocacy Unrestricted Grants

Unrestricted grants available to organizations addressing policy changes with a particular emphasis on racial and social justice. Supporting advocacy and community organizing best practices to bring about legislative, regulatory, program or policy change on behalf of marginalized and low-income communities in Greater Philadelphia.

Fund for Children/Strategic Investment in Youth Grants

Unrestricted grants for Philadelphia-based youth organizations whose missions prioritize youth leadership, civic engagement and youth organizing activities and outcomes.

Special Initiatives –

Now Open Through the Competitive Application

The Henrietta Tower Wurts Memorial - A charitable foundation formed to carry out the wishes of Henrietta Tower Wurts, who passed away in 1933. Grants averaging \$2,000 to nonprofits serving children and youth and/or the elderly in the city of Philadelphia.

Forman Family Fund - supports Greater Philadelphia nonprofits serving young people aged 11 to 18 offering in-school or out-of-school-time programs that address one of the following areas: Photography, Architectural Drawing and Architecture, Written Arts. In 2024 there will only be one cycle this Spring.

GSK IMPACT Awards for Greater Philadelphia -

Annually honors up to ten local nonprofit organizations with \$50,000 each in recognition of their exceptional achievements, overall excellence and best practices in contributing to a healthier Greater Philadelphia Region.

Eligibility to Apply – All Competitive Grant Programs

- Must be a 501(c)3 or Fiscally Sponsored organization serving Greater Philadelphia (Bucks, Chester, Delaware, Montgomery, & Philadelphia counties in PA and Burlington & Camden in NJ)
- Must have had a minimum budget of \$100,000 in 2023
- If fiscally sponsored by a 501(c)3 nonprofit, applicant must have an advisory Board separate from its fiscal sponsor's Board
- Must employ at least one full time equivalent staff person
- Must support BIPOC and other historically marginalized and under-invested communities, with at least 70% of participants qualifying as low income
- Statewide or national organizations must demonstrate at least 75% of budget raised locally and have an advisory board in the service area
- **Cannot have deficits greater than 10% of operating budget in the past year.**
- May only submit one application for **Competitive** Grants per calendar year. Applicants may apply in one competitive grant category only: Direct Services, Impact, Leadership, Advocacy, or Fund for Children.

Eligibility to Apply – All Competitive Grant Programs

For Fund for Children

Previous eligibility requirements plus:

- Significant services to children and youth up to age 18
- Programs must be based in Philadelphia and serving children and youth from the city of Philadelphia
- 70% of the youth served are living in the lowest income communities in Philadelphia

Ineligible Organizations

- Are not located in the service area or serve a constituent base outside of the geographic areas
- Cemeteries
- Umbrella funding organizations
- Schools (K through 12)
- Colleges & universities (academic or administrative departments)
- General childcare agencies
- Government agencies
- Libraries
- Programs housed in universities raising less than 75% of their own funding
- Local chapters of national organizations raising less than 75% of their own funding

Common Elements across All Grants

- **Diversity, Equity, and Inclusion**
 - On-going work at organizational & program levels to operationalize equity:
 - Representation reflective of the community served
 - Creation of safe and welcoming spaces
 - Addressing structural barriers
 - Working through an intersectional lens
 - Sharing power in decision-making
- **Responsive to Community**
 - Deep knowledge and connection to targeted population(s)
 - On-going mechanisms to gather input and feedback to shape services
- **Transformative Lens**
 - Services driven by a clear theory of change that connects activities to desired changes with an eye to long-term impact for participants and an understanding of structural factors that may impede success

Competitive Grantmaking – Advocacy

- Advocacy Unrestricted Grants are available on a competitive basis for nonprofits utilizing advocacy and/or community organizing best practices toward policy, regulatory or legislative change on behalf of marginalized and low-income communities in Greater Philadelphia.
- Successful applicants will demonstrate a track record of identifying community issues of concern and a history of successful change.
- Greater Philadelphia (Bucks, Chester, Delaware, Montgomery and Philadelphia counties in PA and Burlington and Camden counties in NJ).
- Organizations must support Black, Indigenous, and people of color (BIPOC) and other historically marginalized and under-invested communities and demonstrate operationalized equity.
- **STRONG PRIORITY GIVEN TO:** organizations able to demonstrate that at least 70% of those they serve or represent are living at or below the poverty level, and to marginalized communities.

Competitive Grantmaking – Direct Service/General Operating

- Organizational Board and Leadership reflect the demographics of the community served, or have made significant strides to increase representation
- Diversity, Equity, and Inclusion (DEI) work that has moved from reflection to action stage, with substantial activity at the governance and management levels
- Recent strategic plan or process underway, ideally that integrates a DEI lens and sharpens the organization's strategic theory of change
- Organizational best practices in use, including focus on being a positive place to work, regularly gathering and responding to participant and partner feedback, and using data to improve and refine services

Competitive Grantmaking – Impact/Program

- For program related activities in nonprofits serving high-poverty populations in Greater Philadelphia
- Applicant demonstrates results-oriented programming including a track record of successes and proven outcomes for low-income communities.
- Successful applicants use trauma informed, strength and racial equity-based policies and practices in program development and deliver.
- **Pilot programs** will only be considered if your organization can demonstrate prior success in delivering outcomes-based programs in the past two years and achieving desired goals for targeted populations.

Competitive Grantmaking – Leadership

- To increase measurable skills and racial diversity of pipelines for executives and boards of nonprofits
- To strengthen the capacities of nonprofit leaders in the areas of governance, planning, civic engagement, board and staff development and diversity, equity and inclusion
- To support leadership transition
- Typically, a single year of funding for a specific effort – it is rare to receive leadership support for more than one year. In general, we expect to see that the organization has used its existing resources (and as appropriate, accessed the Key Skills Hub/CATCHAFIRE) before applying for this fund.

Competitive Grantmaking – Fund For Children

- The Fund For Children (FFC) was established in 2001 from the lease agreement with the City of Philadelphia: a \$2 million annual investment from the Eagles and the Phillies
- FFC is focused on improving the quality of life for the children of Philadelphia, especially, but not exclusively in high-poverty neighborhoods
- Programs funded through the FFC place a high value on youth voice and youth participation
- Priority is given to organizations able to demonstrate that at least 70% of those they serve or represent are low income and living in the most disadvantaged communities

Important Considerations – All Competitive Grant Programs

- Priority funding to organizations which are operationalizing equity, with a strong focus on those led by BIPOC chief executives
- Organizations operating less than 3 years must provide executive summary of Board approved strategic plan and if available – organization's theory of change.
- Generally, the Philadelphia Foundation does not use competitive dollars to support organizations where there are familial relationships across the board and staff.
- The following policies should be in place, as indicated in the Part VI, Section B of the Form 990.
 - Conflict of Interest Policies
 - Whistleblower Policy
 - Independent process with comparability data for determining compensation
 - Providing copy of the 990 to board members prior to filing

Application Process and Supporting Documents

Nonprofits that meet basic eligibility requirements may complete the online application and upload supplemental documents including:

- 501(c)(3) IRS determination letter
- List of Board of Directors
- Most recent Audit (if your organization does not have audits, we will accept your IRS 990 or Profit/Loss Statement)
- Current PA Bureau of Charitable Organizations Certificate
- Executive Summary of current strategic plan
- Board-approved Nondiscrimination Policy
- Organizational Budget (and Project Budget if specified)

Application Due Dates

The Common Application Link is open

- Spring 2024

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- Fall 2024 - TBA

Special Initiatives (will still require separate applications)

Art Works

Art Works is a \$3.2 grant program for community-based organizations and emerging artists that is designed to support arts, culture and creativity — particularly those working with BIPOC (Black, Indigenous and people of color) individuals and those in other under-served communities

Black Community Leaders Fund

Supports organizations that are Black-led (chief executive or board chair identifies as Black), that have demonstrated commitment to Black inclusion and leadership and that serve predominantly Black communities

The Edna W. Andrade – Supports grants for local or national museums/nonprofit art organizations to benefit visual fine artists from Greater Philadelphia

March 12, 2024 – Grant application announcement for Andrade Awards.

May 7, 2024 - Application Deadline

June 4, 2024 - Grants Release

Special Initiatives, continued (will still require separate applications)

Brook J. Lenfest Foundation Grants Letters of Inquiry/Applications Spring 2024

A charitable foundation established by Brook J. Lenfest in 2000, that supports programs operating in the Greater Philadelphia region, with an emphasis on youth development and Philadelphia. Priority funding to education and job training programs that successfully prepare participants to earn a family sustaining income and can demonstrate concrete impact data .

District Attorney's Office Anti-Violence Grants New cycle Spring 2024

Supports community-based anti-crime or –narcotics organizations and programs. Funds will be directed to activities that engage at-risk youth including afterschool programs which work explicitly to build skills that can counter violence or addiction, programs aimed at preventing violence or addiction, addiction recovery and rehabilitation programs, and/or programs focused on reintegration and finding employment after imprisonment.

New grant schedule for the year, with topical focus for each application cycle, will be released spring 2024.

Scholarships

Funds established by committed individuals, families, businesses and organizations to ensure that local students can pursue their educational dreams.

- **Applications are now open for 2024-25 school year**
- Deadline: May 13, 2024
- Additional scholarships and resources on website. Follow this link <https://www.philafound.org/students/apply-for-a-scholarship/>
- Additional information: kgilmore@philafound.org / 215-863-8117

Key Skills Hub

The **Key Skills Hub** is a marketplace for volunteerism where the community organizations and the corporate sector of Philadelphia meet to work towards improving the quality of life of our neighborhoods, city and beyond.

The Hub provides access to a CATCHAFIRE tech platform that connects Greater Philadelphia nonprofits to free support from a broad range of skills-based volunteer professionals.

Additional information: apabon@philafound.org

Q&A

FOR MORE INFORMATION AND TO APPLY:

- Visit <https://www.philafound.org/nonprofits/>

QUESTIONS:

- Submit any additional inquiries to grantmakingservices@philafound.org

FAQs