

PHILADELPHIA FOUNDATION

Spring 2024 Competitive Grant Cycle Part 2 FAQs

Q: We received an invitation to apply to the Fund for Children and HTWM. Are we able to apply for both?

A: Yes

Q: What overhead rate is acceptable?

A: Generally, we do not set a rate, however a majority of applicants show around 10% overhead rates. Organizations with higher rates should provide explanation/rationale for increased amount.

Q: Our organization has a new CEO and we do not have a current strategic plan or summary to provide. Should we submit the last plan?

A: You should submit your last plan and attach any timeline or planning documents that show when you will be reviewing/renewing your strategic plan. However, be aware that this does make your organization's application less competitive.

Q: We submitted a draft theory of change for the organization as a whole. Should we replace that with a theory of change for the specific project for which we seek funding?

A: No, you are good.

Q: Is Advocacy considered an Impact Competitive Grant and should it be attached for project budget?

A: Advocacy is one of five competitive grant funding 'buckets' which also include Direct Service, Fund for Children, Impact and Leadership. There is no need to submit a project budget for an Advocacy grant

Q: Where do we find the range of funding; we can request for Impact grants?

A: Impact grants range between \$10,000 - \$40,000 and average \$20,000

Q: What grants would you suggest for sports-based youth development programs?

A: Sports-related programs in the City of Philadelphia for children and youth ages 0-18 can apply to the Fund for Children provided they have a minimum budget of \$100,000. Henrietta Tower Wurtz Memorial fund will support sports programs that have smaller annual budgets under \$100,000

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Q: What are the dollar range amounts for each grant type?

- Competitive grants: Advocacy, Direct Service, Fund for Children, Impact range between \$10,000 - \$40,000, Leadership may be up to \$50,000
- DA Forfeiture Fund: no set range
- Henrietta Tower Wurtz between \$1,000 - \$5,000
- GSK Impact Grants: \$50,000 for each award

Q: Our organization is run by two Co-Producing Directors, and they are married. Does that make us ineligible?

A: Yes, unfortunately your organization would not be eligible because grantees cannot have familial relationships between their board and staff or within the board and staff

Q: For Advocacy Grant application where do we show the amount we are requesting?

A: There is no specific location to provide this information, but you can add your request to your application narrative.

Q: Is Impact/Program Support one grant opportunity or two distinct opportunities? Our invitation stated we should apply for an Impact/Program support grant.

A: It is only one grant opportunity.

Q: Can you please clarify the question on Impact Grant Basic Eligibility questionnaire - "There are NO familial relationships across the board and staff" i.e. "yes" would affirm there are no familial relationships, correct?

A: Correct, the question verifies that you have NO familial relationships across the board and staff. A 'no' answer will mean that you DO have familial relationships across the board and staff. We will word that better next time.

Q: Impact/Program Support are separate and different from the GSK Impact Awards?

A: They are two separate grant programs with similar names.

Q: I have a question on the link for the impact grant versus direct (we picked impact but wondering if direct is a better fit).

A: You received the link to the category that provides you with the best opportunity for funding.

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Q: Is it required to meet with foundation staff before applying for the Impact/Program Support grant?

A: In this new process, once you have been invited to apply there is no need to meet with foundation staff.

Q: If a report for a previous Phila Found grant is due after the fall deadline, is an organization still eligible to apply in the fall?

A: An organization with an existing competitive grant (Advocacy, Direct Service, Fund for Children, Impact and Leadership) from Fall of 2023 (report due in the Fall of 2024) is not eligible to apply in the Spring of 2024

Q: With regards to the Leadership Grant, if we are in a leadership transition with a new ED (employed more than 3 months) can any of the funds be allocated to the ED salary assuming it is the portion of the time the ED is spending on Board, DEI and Leadership development?

A: It is unlikely that such a request will be approved but you can make your case by emailing us.

Q: For HTWF reports the website says to "submit a one-page report" but doesn't say how or where

A: You can submit a 1-page document which includes a short narrative and explanation of how you expended your HTWM fund grant. You can send your report to grantmakingservices@philafound.org

Q: Step one was an organizational profile. Should we amend this for a specific project we request funding for in Step 2?

A: It is not necessary to amend your organizational profile during Step 2. If you're applying for an Impact grant you should specify a project, you are seeking funding for and attach a project budget

Q: What are the scholarships for? And could you put the contact info for the Scholarship Staff in the chat?

A: Scholarships are for undergraduate education. Students can complete a common application and get matched with the scholarship(s) for which they meet the qualifications. Contact Kim Gilmore kgilmore@philafound.org for more information.

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Q: Will Direct Service Impact Grants only fund projects, or provide support for general operating expenses?

A: Direct Service grants fund general operating expenses while Impact grants fund a specific project. Organizations can only apply in one competitive grant category (Advocacy, Direct Service, Fund for Children, Impact and Leadership)

Q: Will you please send out the DEI continuum rubric?

A: A slide with the Operationalized Equity Rubric has been added to the session PowerPoint deck.

Q: For the Advocacy grant, can left over funds be used the following year?

A: For any competitive grant category (Advocacy, Direct Service, Fund for Children, Impact and Leadership) your organization may request approval for an extension to continue expending your grant after the initial year. However, your organization is not eligible for funding again until the funds are fully expended. Those requests can go to the program officer in charge or to the general email grantmakingservices@philafound.org.

Q: We received a grant in the past, we are headquartered in Pittsburgh, but we have an office in Philly. The eligibility stated we were not able to apply however, we received the link. Please clarify.

A: If you received a link, we have determined that you are eligible.

Q: Understanding the demands on your time are great, are we able to receive feedback if we were not selected to apply for a grant that we believe we are well aligned with? Specifically Fund for Children.

A: Yes, please email grantmakingservices@philafound.org and one of us will reach out to you to set up a time to discuss.

Q: There are some sections of the HTWM application that do not provide a word count. Any way to get that information?

A: No, but please stay within 200-250 words.

Q: HTW can be general operating though, right? So there might not be a project budget but rather our whole org budget?

A: Yes, in that case you do not need a project budget –but mention that in the narrative so we know it was not an oversight.

Q: Does the Advocacy Grant require a budget, or anything else?

A: No, thanks.

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Q: For HTW: Is it required to apply for specific project or is general operating support acceptable? Is a specific project more likely to be funded?

A: Yes, a specific project is more likely to be funded.