

ART WORKS

2024 Grant Application Information Session

Forman
Arts
Initiative

**PHILADELPHIA
FOUNDATION**

Introductions

Forman
Arts
Initiative

**PHILADELPHIA
FOUNDATION**

Leann Ayers, Director of
Grants and Programs, PF

Ted Qualli, Director,
Communications, PF

Kadrise McIntosh, PF

Marcellus Armstrong,
Program Manager, FAI

Art Works Partnership

Forman
Arts
Initiative

**PHILADELPHIA
FOUNDATION**

Forman Arts Initiative (FAI), Forman Arts Initiative (FAI) is dedicated to supporting community-based arts and creativity in Philadelphia through programming, convening, and advocacy. FAI serves as a platform to connect, mentor, and support artists and organizations around Philadelphia to deepen and to grow the rich cultural heritage of Philadelphia's communities.

Led by Pedro Ramos, the **Philadelphia Foundation (PF)** was established in 1918 as a charitable trust to administer community-based philanthropy. Over the following 100-plus years, PF has served as a trusted partner connecting people who care with causes that matter.

Art Works Timeline

FIRST ROUND APPLICATION
OPENED – May 24, 2024
CLOSES – June 28, 2024

SECOND ROUND INVITATIONS and
OPENED – July 19, 2024
CLOSES – August 14, 2024

SELECTION COMMITTEE
MEETING–September 2024
AWARDS ANNOUNCED –
November 2024

Eligibility Requirements - Organizations

- Organizations must be a 501(c)(3) nonprofit.
- They must operate in Bucks, Chester, Delaware, Montgomery or Philadelphia counties in Pennsylvania or Burlington or Camden counties in New Jersey.
- Organizations without 501(c)(3) public charity status must operate in Greater Philadelphia and have a fiscal sponsor, which can be located anywhere in the U.S.
- Organizations with budgets between **\$250,000 and \$5 million** are eligible to apply.
- Applicants must demonstrate their deep connection to and track record of working with BIPOC (Black, Indigenous and People of Color Communities) and historically underserved communities
- They must have an established commitment to incorporating community perspectives into their work.
- They must have a board-approved policy affirming that they do not discriminate on the basis of race, color, religion, national origin, sex, gender identity, sexual orientation, age, disability, or any other legally protected characteristics.

Eligibility Requirements - Artists

- Must be individual artists who operate in Bucks, Chester, Delaware, Montgomery or Philadelphia counties in Pennsylvania or Burlington or Camden counties in New Jersey.
- Applicants must demonstrate their deep connection to and track record of working with BIPOC (Black, Indigenous and People of Color Communities) and historically underserved communities.

Eligibility Requirements - Collectives

- Artist Collectives must be a group of three people or more, working collaboratively around a common mission without a 501(c)(3) status. Collectives must operate in Bucks, Chester, Delaware, Montgomery or Philadelphia counties in Pennsylvania or Burlington or Camden counties in New Jersey.
- Applicants must demonstrate their deep connection to and track record of working with BIPOC (Black, Indigenous and People of Color Communities) and historically underserved communities.

Guidelines – Organizations

- Four community-based organizations will be selected to receive two-year, unrestricted grants.
- Awards will range from \$75,000-\$150,000 (total) over two years and can be used to support any aspect of an organization's mission.
- Organizations will be chosen based on how closely their work aligns with *Art Works'* programmatic goals.
- Organizations may host a Drexel Co-op student as an additional resource.

Drexel Co-op Resource

Grantee organizations will be offered an additional opportunity to host co-operative education students from Drexel University to enhance organizational effectiveness. Organizations that choose this option will work with one co-op student at a time during their grant cycle.

- Drexel's Co-op program balances classroom theory with periods of practical, hands-on experience prior to graduation from Drexel University.
- Students combine academic study with FT job and gain experience in their field
- The co-ops run for six months and are full-time positions in areas where organizations need extra staffing

The Forman Arts Initiative will support up to 25 co-op positions for grantees over the duration of the grant program.

- The co-op hiring process and grant management will be handled by the Lenfest Center for Cultural Partnerships at Drexel University with the assistance of the Steinbright Career and Development Center.

Guidelines –Artists

- Four Philadelphia-based artists will be selected to receive two-year grants of \$50,000 (total) for two years
- Grants are unrestricted; they can be used freely by artists
- Grants are taxable
- Some artists may wish to use the grant to support the development of new work, while others may use it to pay for living or studio expenses.
- Artists will be chosen based on how closely their work aligns with *Art Works'* programmatic goals


Guidelines – Collectives

- We are looking to support collectives who have an established track record of working in partnership with Black, Indigenous and people of color (BIPOC) and historically under-resourced communities.
- Collectives will receive between \$50,000 and \$150,000 (total) for two years depending on the scope of their work and their engagement with the community.
- We define collectives as three or more people working collaboratively under a common mission or goal without a 501(C)(3) status.
- Collectives will need to provide a fiscal sponsor upon receiving the grant and will be responsible for any administrative fees charged by the sponsor to the host collective.



Video Submissions

YOU WILL HAVE THE OPTION OF
UPLOADING A VIDEO AS A WORK
EXAMPLE, INDICATING A TIME
STAMPED EXCERPT OF NO MORE THAN
3 MINUTES



Application View

1. New Zealous application this year – should make it much easier to upload images, music and videos
2. Once you click SUBMIT, you will not be able to reopen your application – if you forgot something, please contact grantmakingservices@philafound.org at least 24 hours prior to the deadline for the application to be reopened to you.

Application View

Choose the category you would like to apply to by visiting:
<https://zealous.co/artworks2024/creative-opportunities/>



ART WORKS 2024
UNITED STATES, PHILADELPHIA

[Website](#)

Founded in 2021 by Forman Arts Initiative (FAI) and Philadelphia Foundation, Art Works is a joint \$3 million grant program designed to support Philadelphia arts and cultural organizations and artists working in partnership with BIPOC and historically under-resourced communities.

Find Me On



Opportunities

ART WORKS
Collectives



Collectives

Art | United States, Philadelphia

ART WORKS
Organizations



Organizations

Art | United States, Philadelphia

ART WORKS
Individual Artists

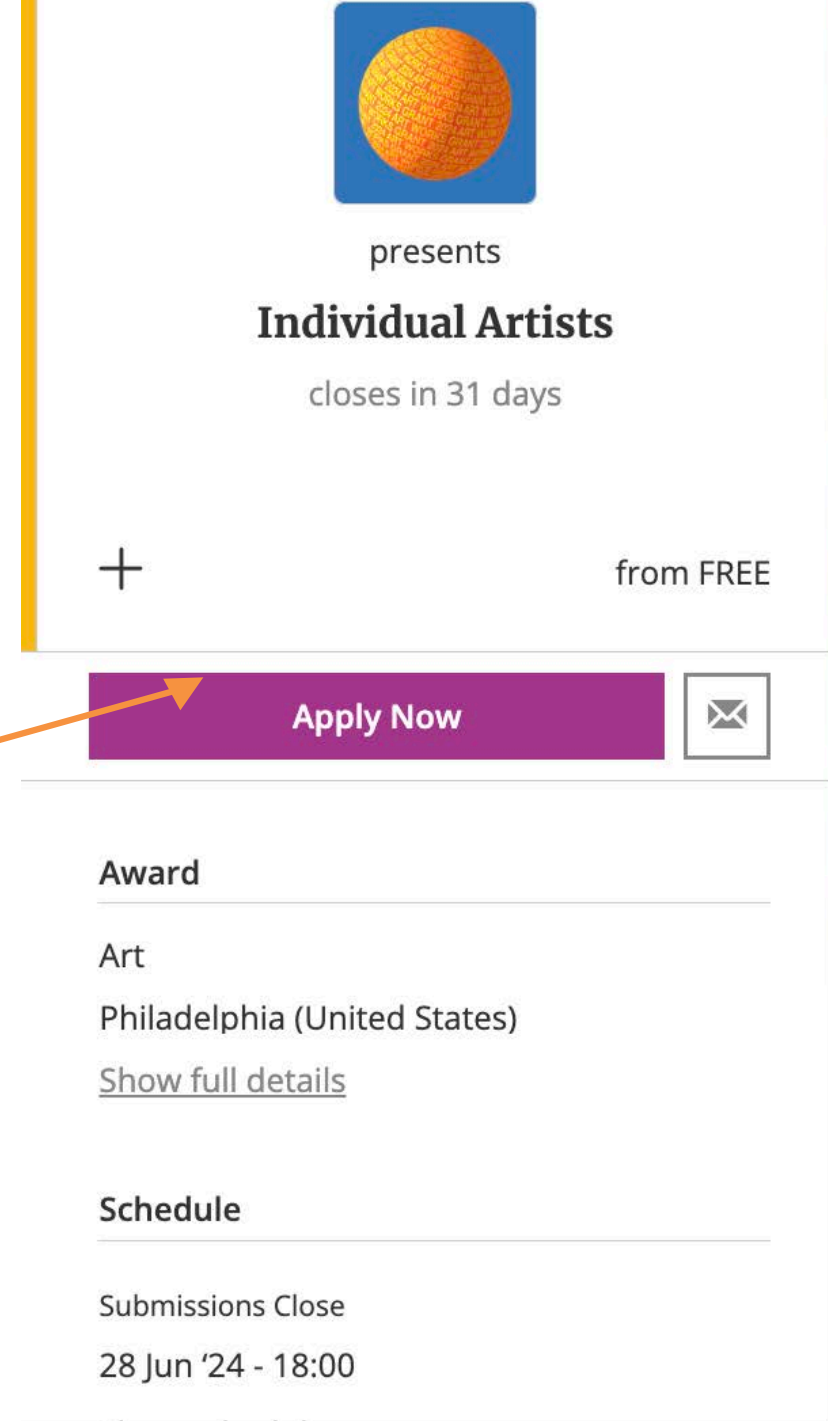


Individual Artists

Art | United States, Philadelphia

Application View

Apply Now



The screenshot shows a card for an application. At the top is a blue square icon with an orange globe made of text. Below it, the text reads 'presents', 'Individual Artists', and 'closes in 31 days'. A plus sign is on the left and 'from FREE' is on the right. A purple button with the text 'Apply Now' and an envelope icon is highlighted by an orange arrow. Below the button, the card lists 'Award', 'Art', 'Philadelphia (United States)', and a link for 'Show full details'. The 'Schedule' section shows 'Submissions Close' on '28 Jun '24 - 18:00'.

+

from FREE

Apply Now

Award

Art

Philadelphia (United States)

[Show full details](#)

Schedule

Submissions Close

28 Jun '24 - 18:00

Application View

ART V
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Create account

Full name
e.g. Iggy Smith

E-mail address
e.g. info@zealous.co

Password
must have at least 8 characters

By joining I accept the Zealous [terms of service](#)

I'm not a robot 
reCAPTCHA
Privacy - Terms

Register

Have an account already? [Login](#)

presented by
Individual A
closes in 31

+

Apply Now

Award

Art
Philadelphia (United State)
[Show full details](#)

Schedule

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initiative (FA
ogram design
orking in pa

artists committed to incorporating community
ected annually to receive two-year grants of

Individual Artists Questions

ROUND ONE

1. Please specify your creative discipline (What is your creative discipline?)
2. Please describe your connection to the community you create for...
3. Please upload 3 representative samples of your work

ROUND TWO

1. Describe your history of working with community as it relates to this grant opportunity.
2. What would an investment of \$50,000 over two years mean for your work?
3. Describe the intended impact on individuals and outcomes you anticipate – how will you measure impact?
4. Please provide 3 largest funding sources, Artist Bio/CV, up to 2 more work samples, 2 letters of reference

Organization Questions

ROUND ONE

1. Please specify the organization's artistic discipline.
2. Please describe your organization's mission.
3. Describe the organization's history of working with community as it relates to this grant. How is the organization's work informed by this community's experiences?
4. Organization's operating budget for the most recently completed fiscal year.
5. Describe the population the organizations reaches (demographics, geography, #s of people reached)
6. Please upload 3 representative work samples

ROUND TWO

1. Describe existing or future programmatic partnerships.
2. Describe how the organization's work challenges perspective and expands experience.
3. Describe the intended impact on individuals reached by the organization's work and the outcome(s) anticipated as a result of this grant opportunity. What quantitative and/or qualitative data will the organization collect to measure impact?
4. What would an investment of \$75,000-150,000 over two years mean for the organization and its work?
5. Describe the organization's interest in hosting and capacity to manage Drexel University co-ops. Please include previous experience engaging volunteers and undergraduate interns.
6. Please provide the standard financial documents, exhibition bio, up to 2 additional work samples and 2 letters of reference

Collective Questions

ROUND ONE

1. Please upload 3 representative samples of your work
2. Please specify your collective's creative and impact goals as a group
3. Please describe your connection to the community you create for...
4. In what ways does your collective practice/work center BIPOC and/or under-resourced communities.

ROUND TWO

1. Describe existing or future programmatic partnerships.
2. Describe how the collective's work challenges perspective and expands experience.
3. Describe the intended impact on individuals reached by the collective's work and the outcome(s) anticipated as a result of this grant opportunity.
4. What quantitative and/or qualitative data will the collective collect to measure impact?
5. What would an investment of \$50,000-150,000 (total) over two years mean for the collective and its work?
6. Please provide standard financial documents, up to 2 additional work samples and 2 letters of reference

CONTACT INFORMATION:

grantmakingservices@philafound.org

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